



Dear Potential Sponsors,

National Council of Hispano Deaf and Hard of Hearing (NCHDHH) is proud to announce its 4th biennial conference hosted by New Mexico Hispanic Council of the Deaf and Hard of Hearing. The national conference will be held in Albuquerque, New Mexico on October 16 - 18, 2014. We would like to invite your organization to become a sponsor the conference and be a part of the festivities.

The theme for the conference is “*Yes, You Can*” in Spanish “*Si, Se Puede*”. The conference will be the only place for the majority of Latino attendees to receive resources and is an unparalleled opportunity to place your organization’s products and services in the deaf and hard of hearing Latino marketplace.

The mission of the National Council of Hispano Deaf and Hard of Hearing is to ensure equal access of the Hispano/Latino deaf and hard of hearing community in the areas of social, recreational, cultural, educational, and vocational welfare. To this end, the NCHDHH maintains a national awareness program to educate the deaf and hard of hearing communities as well as social and educational programs and organizations about the needs and issues facing Hispano persons and work collaboratively with them on amelioration.

The menu of sponsorship options is included in this letter. We are happy to customize a sponsorship package based on a specific desire you may have.

NCHDHH is looking forward to your support to make a difference in the lives of deaf and hard of hearing Latinos. For more information, please contact Corina Gutierrez, Chairperson, NCHDHH Conference at Corina.Gutierrez@nchdhh.org or Elvia Guillermo, President, NCHDHH, at Elvia.Guillermo@nchdhh.org.

Sincerely,

Corina Gutierrez

Chairperson, 2014 NCHDHH Conference

Elvia Guillermo

President, NCHDHH

The NCHDHH is a 501(c)(3) non-profit organization.
All contributions are tax deductible to the extent allowed by federal law.

www.nchdhh.org



PREMIUM SPONSORSHIP OPPORTUNITIES

Hatch Green Chile Package: \$10,000:

- Recognized as major sponsor(s) of the conference
- Company banner displayed throughout the conference
- Verbal recognition throughout the conference
- Rotating web banner on conference web page
- Prominent booth space
- 6 x10 exhibit including table and two chairs
- Company logo on back cover of conference program book
- Company logo on conference memorabilia
- Full Page of Company's Ad in conference program book
- Three (3) conference registrations

Enchantment Package: \$5,000:

- Company banner displayed throughout the conference
- Verbal recognition throughout the conference
- Rotating web banner on conference web page
- Prominent booth space
- 6 x 10 exhibit including table and two chairs
- Company logo on inside back cover of conference program book
- Advertisement inserts
- Two (2) conference registrations

Zia Package: \$ 3,000:

- Verbal recognition throughout the conference
- Half page advertisement
- Rotating web banner on conference web page
- 6 x 10 exhibit including table and two chairs
- Company logo on inside back cover of conference program book
- Advertisement inserts
- Two (2) conference registrations

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Turquoise Package: \$2,000:

- Half page advertisement in conference program book
- Verbal recognition throughout the conference
- Rotating web banner ad on conference web page
- 6 x 10 exhibit including table and two chairs
- One (1) conference registration

Balloon Package: \$1,000:

Quarter page advertisement in conference program book
Verbal recognition throughout the conference
Rotating web banner ad on conference web page

Roadrunner Package: \$500:

Names placement in conference program book

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